

# NEWS



**Prudential**  
**California Realty**

FOR IMMEDIATE RELEASE

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**Prudential California Realty Names Jim Colhoun Number One Agent  
For Northern California**

*Lafayette Agent has Been with Prudential for 20 Years*

**Pleasanton, Calif. – April 9, 2009** — Prudential California Realty has named Jim Colhoun the firm's number one agent for 2008, marking his second consecutive year as top agent out of more than 1500 agents. Colhoun has been with Prudential California Realty's Lafayette office for 20 years.

“Jim is someone who truly enjoys working every day as a Realtor,” said Ed Krafchow, president and chief executive officer. “The mark of a great agent like Jim is that he thrives in good markets as well as down markets because he brings value to his clients. Jim has built a very strong client base during the past two decades.”

Colhoun has received the National Legend Award for achieving the National Chairman's Circle five times. He is a Certified Fine Homes Specialist and a Relocation Specialist who has achieved more than \$300 million in sales.

Colhoun resides in Moraga.

The Lafayette office is located at 999 Oak Hill Road in Lafayette, CA 94549. The phone number is number is 925 962-6101.

**About Prudential California Realty**

*Part of the tri-state affiliation owned by David Cobo and Ed Krafchow that includes Prudential California Realty and Prudential Nevada Realty, the organization cumulatively has more than 1700 agents and in 40 offices. Founded in 1887 as Mason-McDuffie Real Estate and transitioning to the Prudential name in 1997, Prudential California Realty (PCR) and its sister*

*affiliation in Nevada are a leading innovator of real estate technology solutions to its agents and clients. Prudential CA/NV provides comprehensive real estate solutions when buying, selling and owning a home with more than 6,500 transactions and \$3 billion in annual sales for 2008. The company offers consumers full MLS access to home listings through its website [www.PruRealty.com](http://www.PruRealty.com). Prudential California Realty is an independently owned and operated member of the Prudential Real Estate Affiliates.*

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